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What is OpenID?

- A URL based identity system
 - Proves that you have control over a URL
 - One-time assertions with a digital signature
- Free, decentralized, and open protocol
 - Has open implementations in various languages
- Will survive even if a company goes out of business or turns evil
- Low barrier to entry
 - Works with static HTML pages
 - No SSL required
 - No browser plugins required

What OpenID isn't...

- A service or company
- A trust or reputation system
 - Spammers can/will/have setup OpenID servers
 - Trust/reputation providers on their way and require identity first
 - 5+ companies working on this
 - TrustRank
- A solution to all identity problems
- Perfectly secure
 - DNS spoofing
 - Man-in-the-middle (between some parts)

Why?

- Most blogs currently have no authentication when leaving comments
 - I can say I am anyone
- Foster Auth. Interoperability
 - LiveJournal, DeadJournal
 - TypePad, Movable Type
 - WordPress, Schtuff,
 MyOpenID, Videntity, ...

	lame	
Name:		
Email Address:		
URL:	Remember Me? © Yes	• No
Comments: (you ma	ay use HTML tags for style)	
I(Preview Post	

Why URLs as identity?

- Already the convention
 - Comment by Matt at 7:23pm
 - Mouseover to see which Matt
- Users don't understand public keys
- Users don't understand namespaces
- Users do understand URLs
 - 10+ years of billboards and TV commercials
- You can click them
 - Tangible
- No new namespace or public keys (key revocation, etc...)

Chicken / Egg

- LiveJournal / TypePad / Movable Type
 - All are OpenID consumers
- TypeKey
 - Still speaks TypeKey. *also* speaks OpenID
 - An OpenID provider for people without their own
- 10M+ OpenID users who don't know it
 - Already: DeadJ/GreatestJ/LiveJ interop
- Has the largest deployed userbase of all REST-ful identity systems

Why should you use OpenID?

- Interoperate with others using OpenID
 - Your users can mark external users leaving comments as "trusted" or "friends"
 - Your users can bring their identity to other sites, thus advertising your service
- Not theoretical, already in use
- Can support OpenID + _____ in future
 - No reason to *only* support OpenID
 - YADIS
- Free
- Open libraries for most languages

What is YADIS?

- Lightweight URL based capability discovery protocol
- Uses a subset of the XRD services document
- Not just for identity
 - I am an Atom endpoint
 - I speak Flickr's protocol
- Architectural Assumptions
 - Fully decentralized, no one point of control
 - Let many (interoperable) flowers bloom
 - URLs as identifiers
 - REST-ful and easy to use for both developers and consumers

How does YADIS fit in?

- Not everyone wants to talk OpenID
 - Nor any one other one protocol
- OpenID does nothing other than SSO
- Using YADIS, you can define one of your Services as being OpenID SSO
- Your identity URL will now tell consumers (relying parties) that it speaks OpenID + others
 - Allows the RP to pick the best protocol for the task at hand
- Uses OpenID's method of delegation so other protocols can work on "Geocities" type hosting

Questions?

- OpenID
 - http://www.openid.net
 - http://www.openidenabled.com
 - http://www.myopenid.com
- YADIS
 - http://www.yadis.org
- Mailing lists
 - yadis@lists.danga.com